## PRESS RELEASE

FOR IMMEDIATE RELEASE

CHSTV students debut new show Carlsbad Currents, an in-depth news magazine style show that explores the people and places that make Carlsbad unique.

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Carlsbad, CA — Monday, February 5, 2024



CHSTV students have been working hard on their new show "Carlsbad Currents", a new program that uses long-form storytelling to explore their community. Senior CHS student Sierra Fesler served as show producer alongside Race Grueskin for episode 1:

"It was super exciting to be the first producer for Carlsbad Currents, I enjoyed helping to create a show that brings in-depth stories about our community to our community."

Carlsbad Currents is 100% student produced. They began with a mission statement and a name and built their show around their original concept:

"For decades Carlsbad, California has been a special place. Our always-sunny coastal region attracts people from all over the world. Carlsbad Currents strives to tell stories that spotlight Carlsbad and the San Diego region, and celebrate our diverse community. With high quality content, we tell stories for you, and about you. Connect with us to watch your community come to life on screen."

Every one of the 69 students in the CHSTV Broadcast Journalism program will contribute to an episode. A new episode will be released every few months.

Join us this Tuesday, February 6 at 5 p.m. for the premier of Carlsbad Currents. View stories and get more information at carlsbadcurrents.com

Watch the premier on CHSTV.com and CarlsbadCurrents.com







